

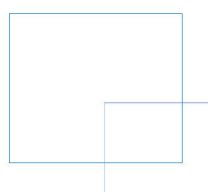


2013中国国际汽车制造业博览会

2013 China (Beijing) International Automobile Manufacturing Exposition

集结精良装备 创高品质汽车之源

Gathering of Finest Facilities
Manufacturing of High-quality Automobiles

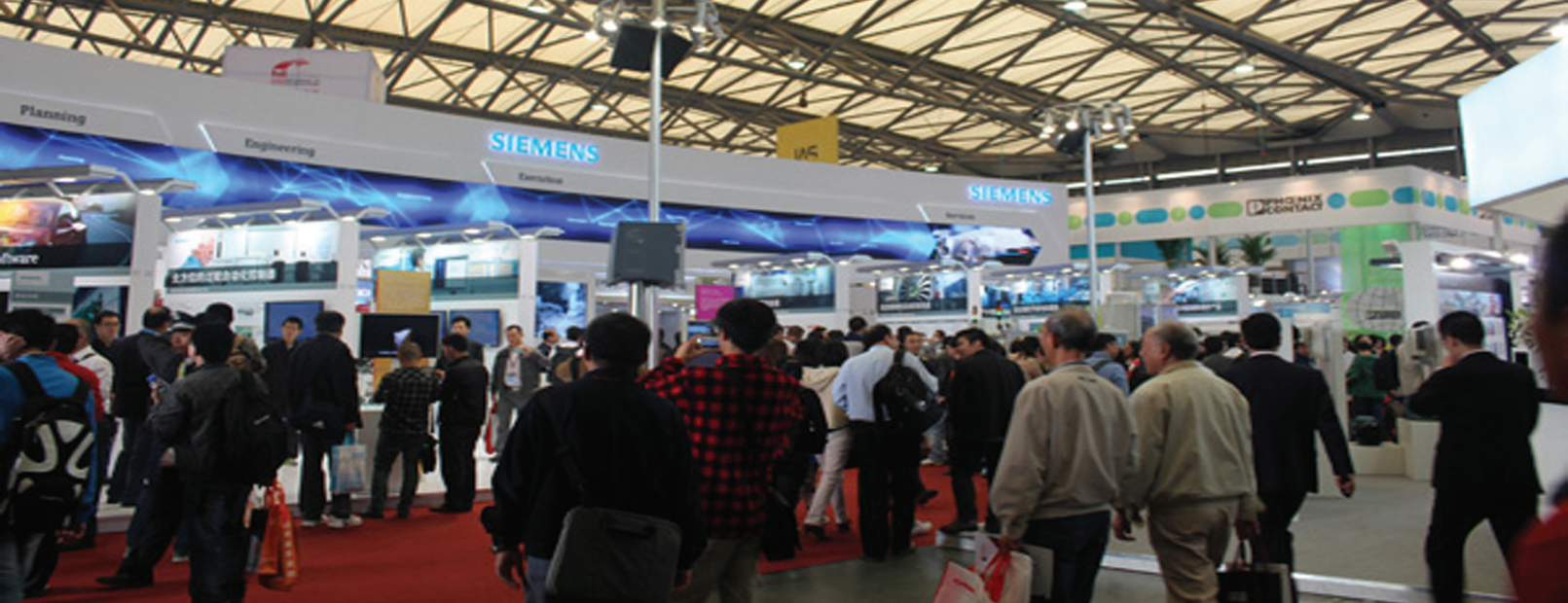


展后总结报告 Exhibition Summary

2013年9月18-21日 北京-中国国际展览中心(新馆)
September 18-21, 2013 Beijing, China International Exhibition Center (New Venue)



中国国际贸易促进委员会
China Council for the Promotion of International Trade



CIAME汽车制造业博览会历届报告说明 CIAME Previous Summary

中国国际汽车制造业博览会是由中国贸促会主办的唯一、国家级、国际性汽车制造业领域盛会，展会始终秉承“集结精良装备，创高品质汽车之源”的办展理念，集结汽车制造业领域知名企业、整车、零部件厂商及相关研发机构、专家学者、行业权威人士共襄盛举，全力打造汽车制造业领域一站式采购平台。

China International Automobile Manufacturing Exposition (hereinafter referred to as “CIAME”), which is hosted by China Council for the Promotion of International Trade, is a unique national and international grand event in the field of auto manufacturing industry. This show always adheres to the theme of “Gathering of Finest Facilities, Manufacturing of High-quality Automobiles”, gathers together the well-known enterprises, complete vehicles and parts manufacturers in the automotive manufacturing field as well as the research institutions, experts and professionals. It endeavors to create a one-stop purchasing platform for automobile manufacturing industry.

CIAME汽车制造业博览会历届参展企业数据分析 Analysis of Exhibitors

展商类别 / Exhibitors Category	2009年	2010年	2011年	2012年	2013年
国际参展商 (家) / Overseas Exhibitors	76	107	142	152	153
国内参展商 (家) / Domestic Exhibitors	96	128	213	260	232
总计 / Total	172	235	355	412	385

CIAME汽车制造业博览会历届观展商数量分析 Analysis of Visitors

观众类别 / Visitors Category	2009年	2010年	2011年	2012年	2013年
海外观众 / Overseas Visitors	962	1361	2529	4970	3898
国内观众 (含港台) / Domestic Visitors	10002	11534	16836	19845	15975
总计 / Total	10964	12895	19365	24815	19873



2013 中国国际汽车制造业博览会

2013 China International Automobile Manufacturing Exposition



2013 中国国际电动汽车充（换）电站建设展览会

2013 China International Electric Vehicle Charging Station Construction Exhibition

主办单位 Hosted by:
中国国际贸易促进委员会 China Council for the Promotion of International Trade

协办单位 Assisted by:

加中贸易理事会 Canada China Business Council
德国工商总会 German Chamber of Commerce
英国商会 British Chamber of Commerce
法国摩泽尔省商会 Moselle Chamber of Commerce
德国黑森州商会 Hesse Chamber of Commerce
中国城市经济学会 China Urban Economic Association
世界汽车论坛 World Automobile Forum
清华大学 Tsinghua University
中国电动汽车百人会 China 100 Electric Vehicle Experts

承办单位 Organized by:
中国国际经济技术合作咨询公司 China International Economic and Technical Cooperation Consultants Inc.
东都国际展览（北京）有限公司 Dongdu International Exhibition (Beijing) Co., Ltd.
百福国际会展集团有限公司 Bairui International Conference & Exhibition Group Co., Ltd.
中展集团北京展览有限公司 CIEC Exhibition Company Limited

特别支持单位 Special support:

中国国际展览中心（集团公司） China International Exhibition Center (Group Corporation)



9月18日上午9点，为期4天的“2013中国国际汽车制造业博览会”系列活动在北京拉开序幕。本次活动以汽车设计、材料轻量化、汽车工程、机械加工、质量与装配、机器人技术等为最大亮点。来自国内外各大汽车行业专业人士齐聚北京。

At 9:00 a.m. on September 18th, 2013 China International Automobile Manufacturing Exposition was opening at the China International Exhibition Center, Beijing. The event took the automotive design, lightweight materials, automotive engineering, machining, quality and assembly, robotics technology, etc as the biggest highlights. Professionals at home and broad from the auto industry gathered in Beijing.

19日，2013世界现代汽车制造装备技术（北京）创新论坛顺利召开。

On September 19th, 2013 World Modern Automotive Manufacturing Equipment Technology (Beijing) Innovation Forum was held successfully.



博览会期间，中国贸促会会长万季飞等有关领导在展会现场与企业参展代表亲切交谈，详细了解企业参展情况。

During the Expo, CCPIT Chairman Wan Jifei and other leaders at the exhibition site was talking cordially with representatives of exhibiting companies to learn more about exhibitors' situation.



CIAME 2013展会概况 Overview

汽车制博会展出面积为30000多平米，参展企业385家，其中137家企业为特装展位，特装面积共62%。ABB、KUKA、COMAU、安川首钢、史陶比尔、川崎、发那科、中国汽车工程公司、东风设计研究院、上海同济同捷、重庆同乘、巴斯夫、赢创、浦项钢铁、首钢、宝钢、麦格纳、沙伯基础创新材料、北京机床研究所、东风汽车设备厂、舒勒、捷迈、北京机电院、迪斯油压、博世、史丹利、英格索兰、库柏、大族、华工、梅曼、罗芬、阿帕奇、基恩士、业纳、法如、海克斯康、爱德华、英福康、爱达克、宜特、明珞装备、巨一、智云、北一法康、荣森海姆、捷飞特、鹏力集团、天津七所、骏腾发、成焊宝玛、杜尔、骠马涂装、艾森曼、丰裕电机等众多国内外知名企业亮相展会。CIAME的成功举办，赢得了中国汽车工业协会、中国汽车工程学会等行业权威组织的赞同与支持，美国、日本、德国、英国、韩国、印度、比利时、波兰、土耳其等国汽车行业协会对大会的举办给予了高度关注和赞扬，纷纷表示下届组团参加。

展会同期分别举办了2天学术研讨会、配对洽谈会、买家采购说明会、产品推介会等，展览会议相结合的模式，使参展商和观众得到更好的交流与合作。

China International Automobile Manufacturing Exposition, with 30,000m² of exhibition area, attracts 385 exhibitors to participate in it. 137 of exhibitors attend it with their designed booth which occupied 62% of the total show area. There are well-known enterprises at home and abroad, such as ABB, KUKA, COMAU, YSR, Staubli, KAWASAKI, FUNAC, AE, Dongfeng Design Institute Co.,Ltd, TJI, Chongqing Tongcheng, BASF, EVONIK, POSCO, SHOUGANG, BAO STEEL, Magna, SABIC, BMTRI, DFMTPI, Schuler, JFMMRI, BMEI, Dees Hydraulic, Bosch, Stanley, Ingersoll Rand, Cooper, Han's Laser, HG Laser, Meiman, Rofin, IPG, KEYENCE, JENOPTIK, FARO, Hexagon, AEH, INFICON, EDAG, IST, Mino Autoequipment, JEE, ZHIYUN Automation, BYJC-FABRICOM, ROFA, GEFIT, 724 Pride, 707 Hi-Tech, HORSE, CBWEE, Durr, Piaoma Coating, Eisenmann, Fengyu Electrical & Machinery, etc, in this event. This show has been held successfully, won the approval and support from the China Association of Automobile Manufacturers, Society of Automotive Engineers of China and other authoritative organizations. The automobile associations from United States, Japan, Germany, Britain, South Korea, India, Belgium, Poland and Turkey give a high degree of attention and support.

During this show, the symposium, matchmaking conference, products introduction conference and other activities are also being held. The combination of exhibition and conference make the exhibitors and visitors get a better exchange and cooperation.





本届汽车制博会共接待海内外20000名专业观众，应邀参观的30多家组团企业：德国宝马、北京奔驰-戴姆勒·克莱斯勒汽车、北汽控股、北京现代、北汽福田、上汽集团、长春一汽、广汽集团、深圳比亚迪汽车、云南一汽红塔、安徽奇瑞、河北长城汽车、天津夏利、浙江吉利集团、哈飞汽车、郑州宇通、青年汽车集团、东安汽车、欧曼重型车、北京汽车研究总院、中国汽车零部件工业公司、中国航空工业第一集团、中国北方车辆研究所、中国船舶重工、中国一拖集团、韩国仁川、韩国正道产业株式会社、博世集团等悉数到会。



中国经济技术咨询公司在展览期间对展商、观众采取随机问卷调查、电话回访等办法，对参加本届展会的参展参观人员的构成基本情况，以及两者对汽车制博会的评价及明年参展意向等情况进行了统计分析。

CIAME 2013 had received 20,000 visitors at home and abroad, more than 30 groups, invited to visit, are all to the event. Such as: BMW, Beijing Benz - Daimler Chrysler, BAIC, Beijing Hyundai, Foton, SAIC, Changchun FAW, GAC Group, Shenzhen BYD Auto, Yunnan FAW Hongta, Anhui Chery, Hebei Great Wall Motor, Tianjin Charade, Zhejiang Geely Group, Hafei Motor, Zhengzhou Yutong, Youngman Automobile Group, Dongan Automotive, Auman Heavy-duty Trucks, Beijing Automobile Research Institute, China's Auto Parts & Accessories Corp, Aviation Industry Corporation of China, China North Vehicle Research Institute, China Shipbuilding Industry Corporation, China YTO Group Corporation, South Korea Inchon, South Korea Ching Industrial Co., Ltd., Bosch Group, etc.



China International Economic and Technical Cooperation Consultants Inc take a random survey to the exhibitors and visitors; make an analysis on the basic information of them, their evaluation to the show and intention to participate in the fair in the next year.

参展商分析 Analysis of Exhibitors

主办方为保证统计数据的准确性和客观性，聘请了第三方专业的展会统计公司在展览期间对展商、观众采取随机问卷调查、电话回访等方法，对参加本届展会的参展参观人员的构成基本情况以及两者对汽车制博会的评价及明年参展意向等情况进行了统计分析。

The organizers in order to ensure the accuracy and objectivity of the statistical data, employ the third professional exhibition company statistics during the exhibition for exhibitors, the audience to take a random questionnaire survey, telephone interviews and other means, to participate in the exposition of the exhibition visitors constitute the basic situation and both makes the statistical analysis on the evaluation of Auto Expo and next year participating intention etc..

展商高度肯定展前、展中工作

Exhibitors highly affirm the work of the exhibition.

92%的展商对展前服务表示满意

92% of the exhibitors are satisfied with the service before the exhibition.

91%的展商表示对展中服务表示满意

91% of the exhibitors are satisfied with the service during the exhibition.

91%的展商满意展前的信息沟通

91% of the exhibitors are satisfied with the information communication before the exhibition.

87%的展商满意展会所做的宣传

87% of the exhibitors are satisfied with the propaganda of the exhibition.



展商充分认可展会整体效果

Exhibitors are fully recognized the overall effect of this event.

79%的展商对此次参加2013汽车制博会表示满意

79% of the exhibitors are satisfied with CIAME 2013

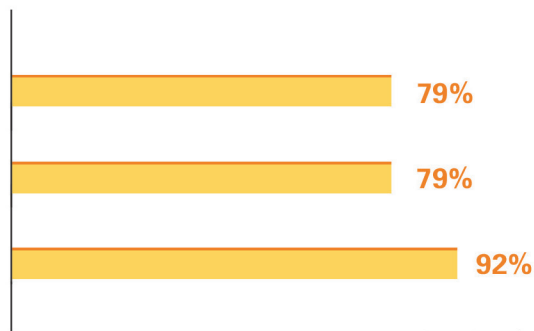
79%的展商对到访展位观众的数量表示满意

79% of the exhibitors are satisfied with the quantity of the visitors.

92%的展商对访其展位的观众质量表示满意

92% of the exhibitors are satisfied with the quality of the visitors.

(图2)



展商收效显著

Exhibitors get the significant effects

72%的展商认为此次展会是一个发布新产品的有效平台

72% of the exhibitors believe CIAME 2013 is an effective platform for a release of new products.

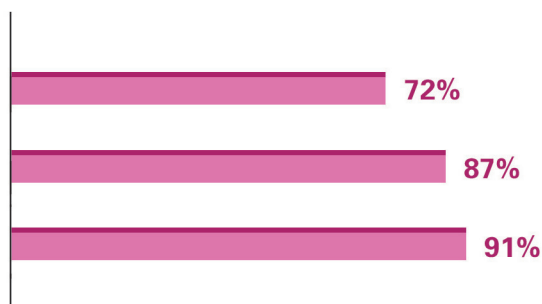
87%的展商认为通过参加此次展会成功的加固了与现有客户的关系

87% of the exhibitors consider strengthening relationships with existing customers successfully by attending CIAME 2013.

91%的展商认为他们成功的推广了公司与产品的认知度

91% of the exhibitors say they successfully promote the awareness of company and products.

(图3)



参观商分析 Analysis of Exhibitors

CIAME中国国际汽车制造业博览会现场参观观众流量统计

China International Automobile Manufacturing Expo site visitors flow statistics

展商类别 / Exhibitors Category	18日	19日	20日	21日	总计/Total
国内观众 (含港台) / Domestic Visitors (including Hong Kong and Taiwan)	6836	2663	3985	2491	15975
海外观众 / Overseas Visitors	1437	638	1132	691	3898
总计 / Total	8273	3301	5117	3182	19873

近20000名观众，主要来自美国、日本、德国、英国、韩国、印度、比利时等40多个国家和地区以及北京、天津、长春、上海、广东、广西、成都等全国20个省市、自治区、直辖市及香港、台湾地区。

About 20,000 visitors are mainly from 40 countries and regions including United States, Japan, Germany, Britain, South Korea, India and Belgium, etc., also from Beijing, Tianjin, Changchun, Shanghai, Guangzhou, Guangxi, Chengdu, Hongkong and Taiwan.



观众对展会充分认可

Visitors show their full reorganization of this Event

87%的观众达到了其参展的目的

87% of the visitors achieved their purpose to visit.

91%的观众认为今年的展览会对其业务有着推动作用

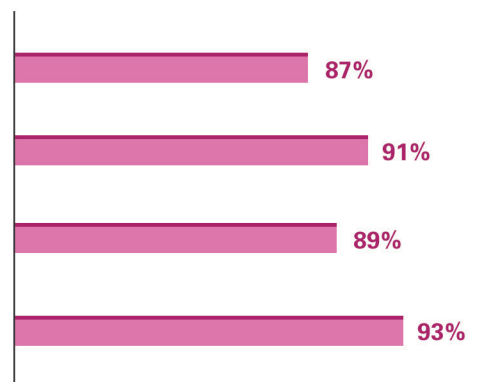
91% of the visitors thought this show promote their business.

89%的观众认为2013汽车制博会是个不容错过的活动

89% of the visitors believed CIAME2013 can't be missed.

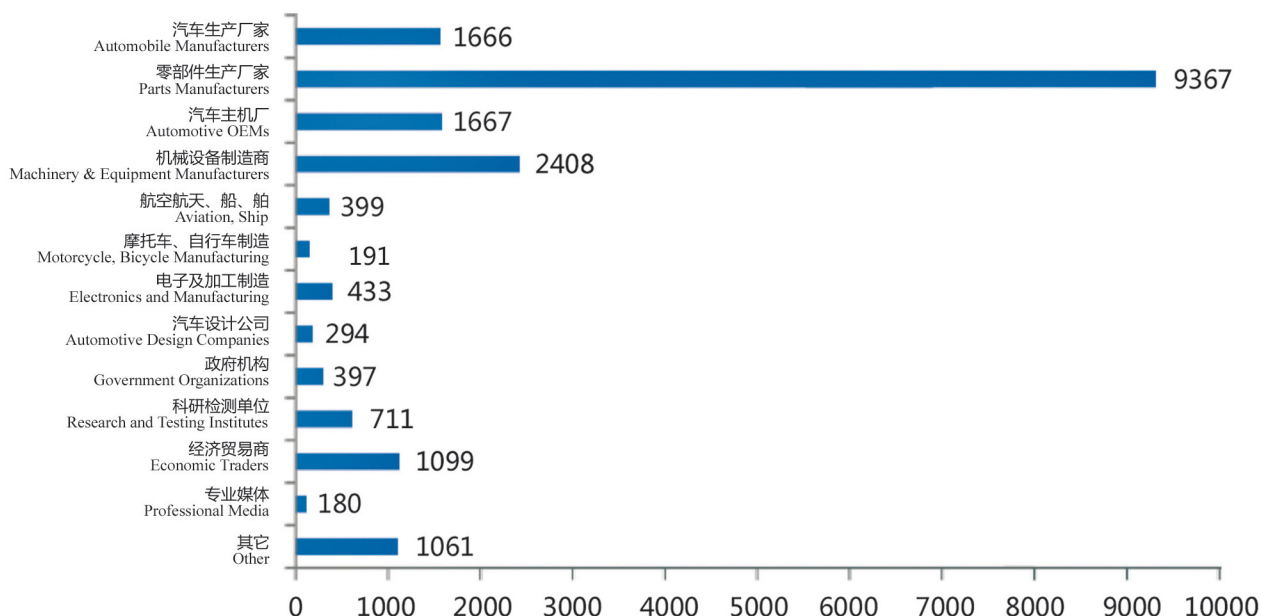
93%的观众认为2013汽车制博会在业界具有代表

93% of the visitors believed CIAME2013 was representative in automobile industry.



观众来自主要行业

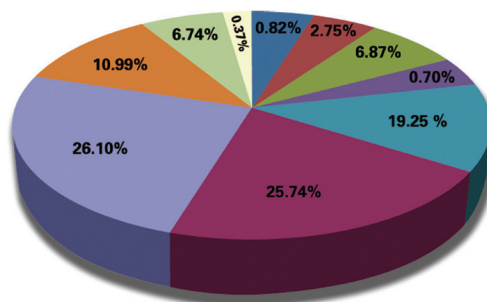
Visitor from the major industries



观众的工作范围

Work position of the visitors

- 1、技术开发/设计/产品开发 19.25%
Technology Development/ Design/ Product Development 19.25%
- 2、生产部/物流部/制造部 10.99%
Production/Logistics/Manufacturing Division 10.99%
- 3、采购/供应处(科) 26.10%
Purchasing/Supply Department(Division) 26.10%
- 4、设备动力部(处、科) 6.87%
Equipment Power Department (Department,Bureau) 6.87%
- 5、总经理/董事长/总裁/厂长 25.74%
General Manager/Chairman/President/Director 25.74%
- 6、研究院(所、高校) 2.75%
Research Institute(The Colleges and Universities) 2.75%
- 7、质量管理 0.82%
Quality 0.82%
- 8、专家学者 0.37%
Experts 0.37%
- 9、政府官员 0.70%
Officials 0.70%
- 10、其它 6.74%
Others 6.74%



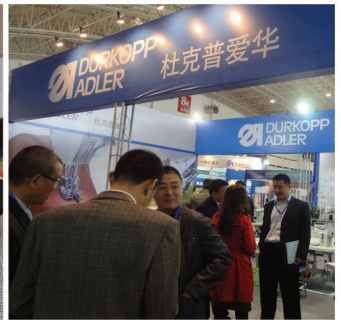
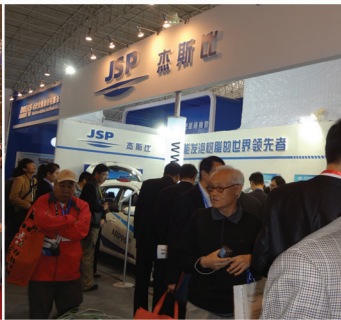
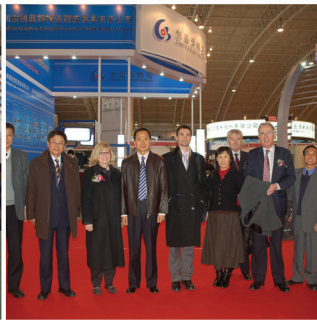
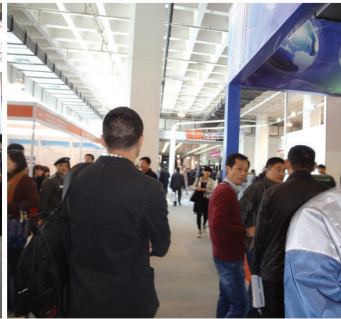
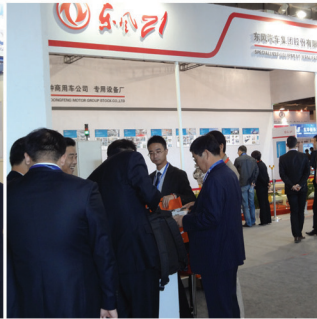
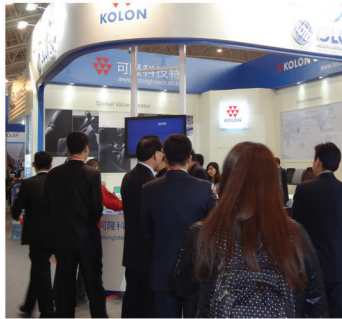
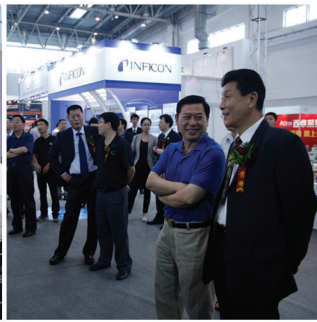
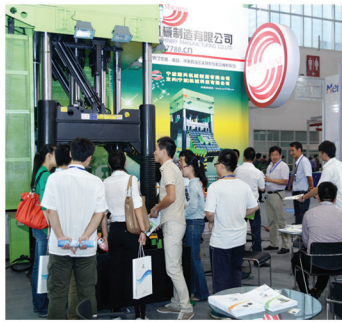
社会关注 Social Attention



CIAME作为中国唯一、国家级、国际性汽车制造装备盛会，得到了中国机械工业联合会、中国汽车工业协会、中国汽车工程学会、中国汽车技术研究中心及德国汽车工业协会、日本机器人协会、美国汽车工业行动集团、日本汽车工业协会、韩国汽车工业合作协会、意大利汽车工业协会等有关部门的大力支持，同时也得到了广大媒体的关注：《汽车制造业》、《中国汽车报》、《中国工业报》、《机电商报》、《机械工人》、弗戈、荣格、国际金属加工网、《数控机床市场》、《机床商情》、《模具工业》等200多家专业媒体对展会情况特别是参展企业的亮点产品作了深入报道。同时中央电视台、凤凰卫视、东方卫视、北京电视台、人民日报、光明日报、CHINA DAILY/SHANGHAI DAILY等30多家主流媒体也对展会进行了报道。

CIAME, as a unique national and international automotive manufacturing pre-market industry event, has gotten the support from the ministries such as CMIF, CAAM, SAE-China, CATARC, VDA, JARA, AIAG, JAMA, KAICA, ANFIA, also attracted the attention of medias. "Automobile industry", "China Automotive News", "China Industry News", "Machinery & Electronics Business", "Machinist magazine", , Vogel, Jung, mmsonline.com, MW35.com, "CNC Machine Tool Market", "Machine Tool Business", "Die & Mould Industry" and etc. over 200 professional media gave deep reports on the event, particularly on the highlight products. Meanwhile it received coverage by more than 30 mainstream media, including CCTV, Phoenix TV, Dragon TV, Beijing TV, People's Daily, Guangming Daily, China Daily and Shanghai Daily.





下届汽车制博会将于2014年11月20-22日在北京国际展览中心召开，期待您的参与……

CIAME 2014 will be held on November 20-22,2014 in Beijing China International Exhibition Center (Old Venue). Looking forward to your participation.

热烈庆祝国内汽车行业技术权威机构-中国汽车技术研究中心加盟、助阵“CIAME2014中国国际汽车制造业博览会”！
Warmly celebrate the domestic auto industry technical authority - China Automotive Technology & Research Center to join
"CIAME 2014 China International Automobile Manufacturing Exposition"!

东都国际展览（北京）有限公司
Dongdu International Exhibition (Beijing) Co., Ltd

地址 / Add：中国北京朝阳区朝阳北路北京像素南区10号楼0101室 100024

Rm 0101, Bldg 10, Southern District of Beijing Xiangsu, Chaoyang North Road, Chaoyang District, Beijing, China 100024

电话 / Tel：+86-10-83487116 52338048

传真 / Fax：+86-10-62500724

邮箱 / E-mail：ciampfe@ccpit.com

网址 / Web：www.china-iaame.com